Council of Advisors



Dr Ronald Wall

Dr Ronald Wall is an award winning and nationally recognized financial researcher, educator and counselor. He has been involved in financial program development, education and counseling since 1974, when he began this aspect of his career by designing and developing adult financial education and counseling curricula under a contract with the National Institute of Education. After receiving a Ph.D. specializing in Family Economics from Kansas State University in Manhattan, he was hired at New Mexico State University, where he designed and taught graduate and undergraduate courses in financial education and counseling. In 1982, he joined the faculty at the University of Hawaii at Manoa as a Family Economics Specialist with the Cooperative Extension Service, USDA. During his tenure there, he researched and wrote over 200 publications, several of which received national acclaim.

Beginning in 1999, Dr. Wall developed and conducted a model family financial counseling program that served a broad spectrum of clients utilizing six neighborhood centers located in and around the community. In 1993, he was recognized as "Financial Counselor of the Year" by the Association for Financial Counseling and Planning Education. In 1997, he initiated the Financial Counseling Certificate Program for the purpose of training financial counselors and service providers for credit unions and other nonprofit organizations. In Financial Counseling in Practice, Dr. Wall attempts to crystallize the lessons learned in developing, conducting and evaluating the financial counseling provided to clients representing all walks of life.